

Figure 1

Express Mail No.: EL 841765098US  
Attorney Docket No: XORI-002/00US  
Sheet: 2 of 11

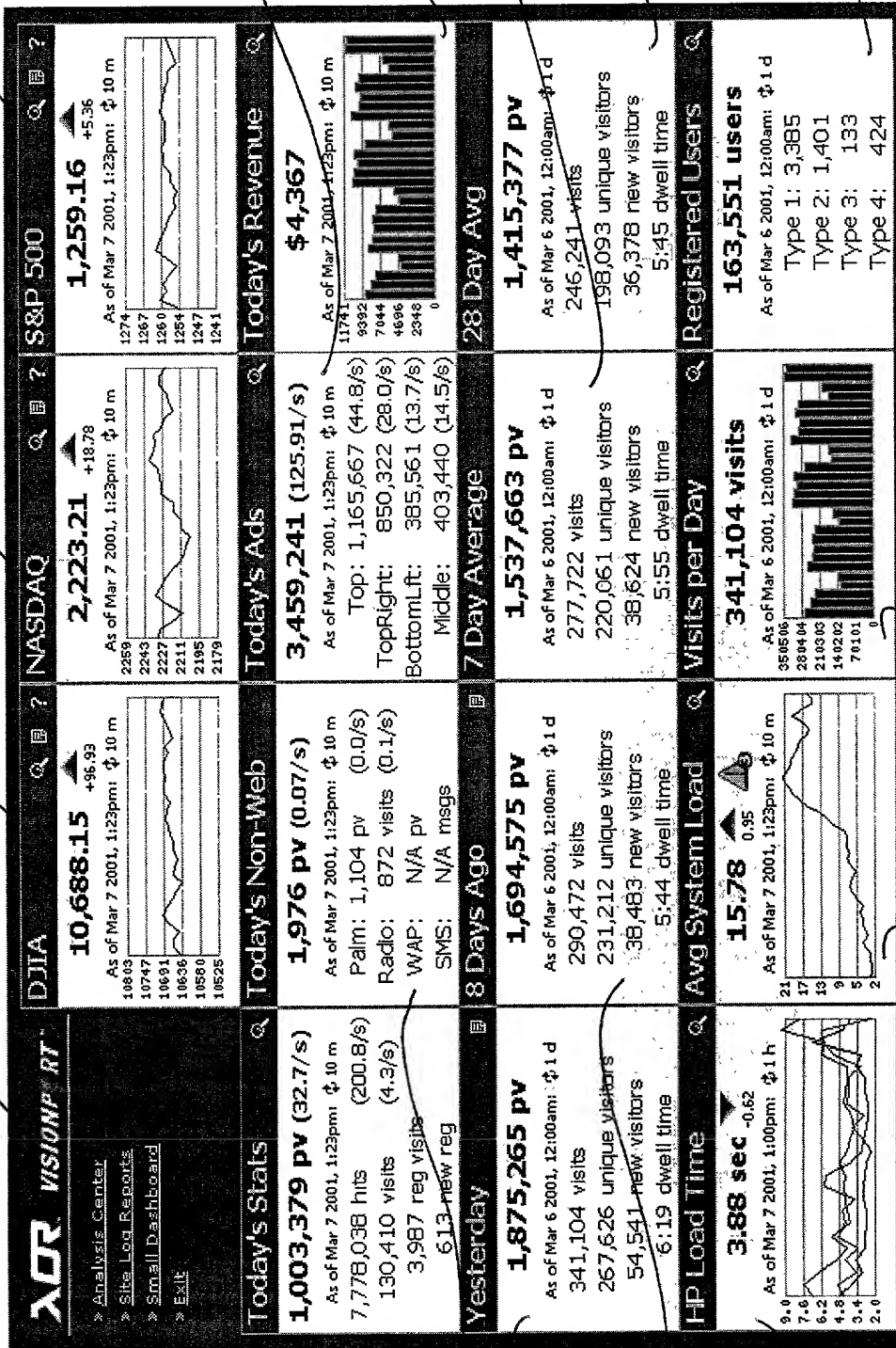
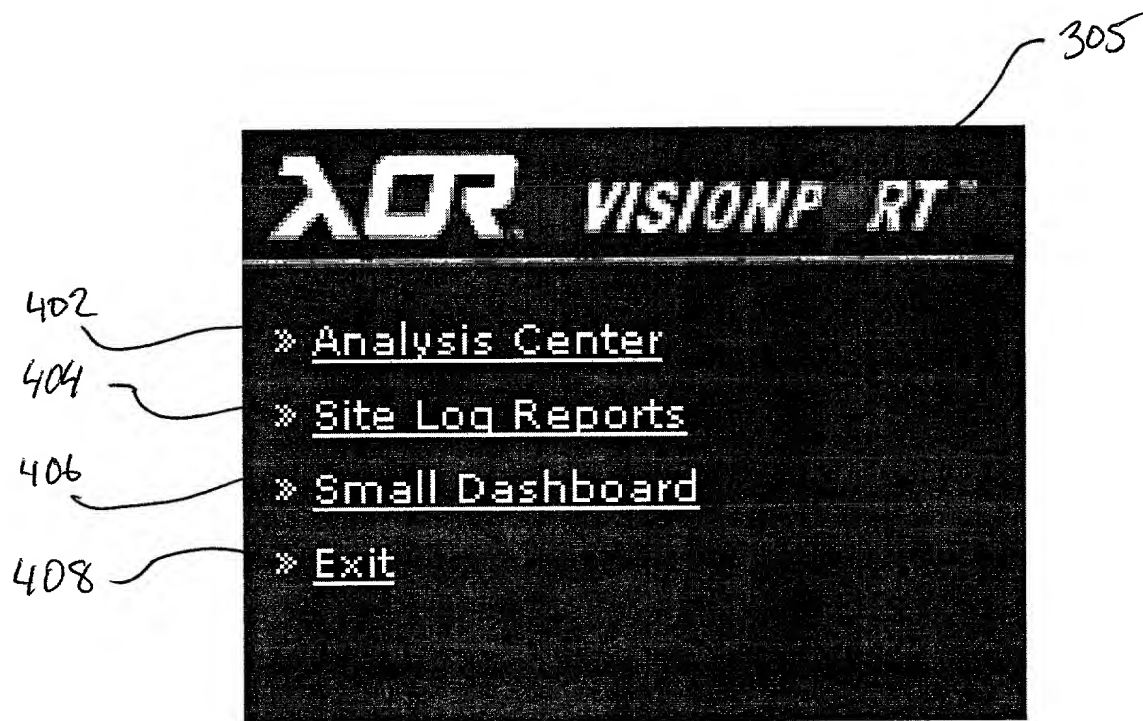


Figure 3



**Figure 4**

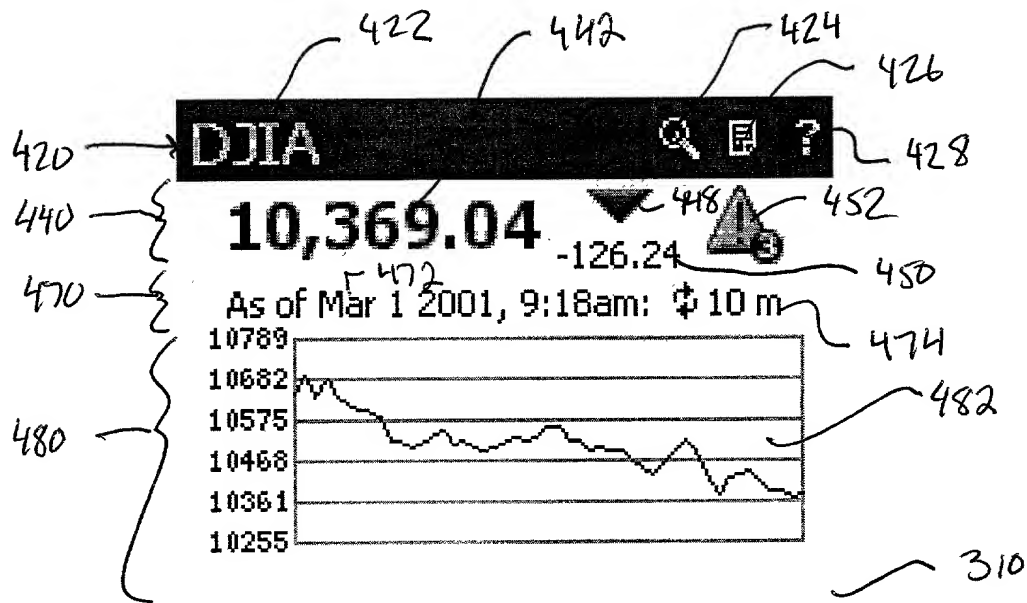


Figure 5

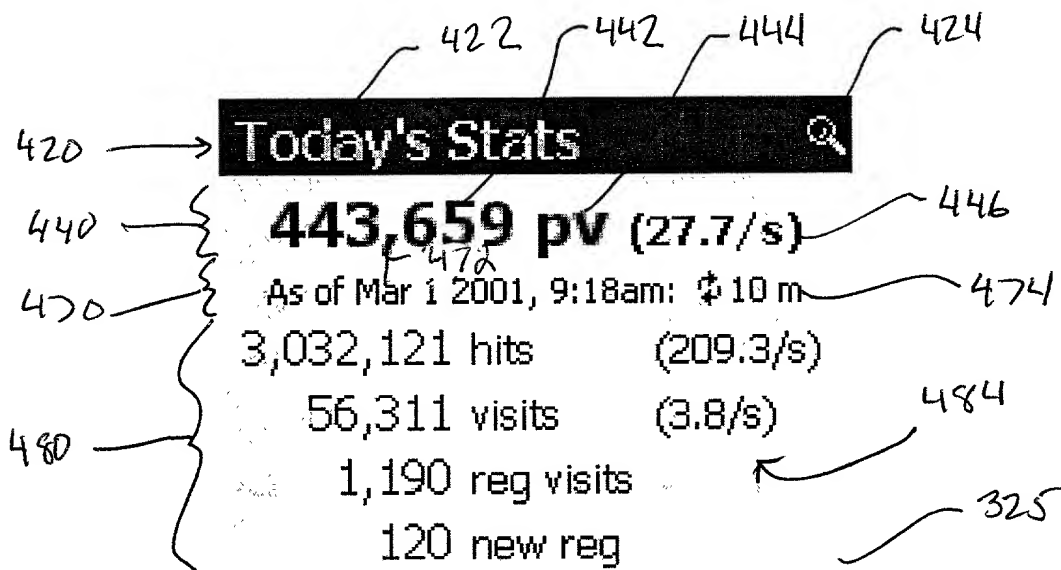


Figure 6

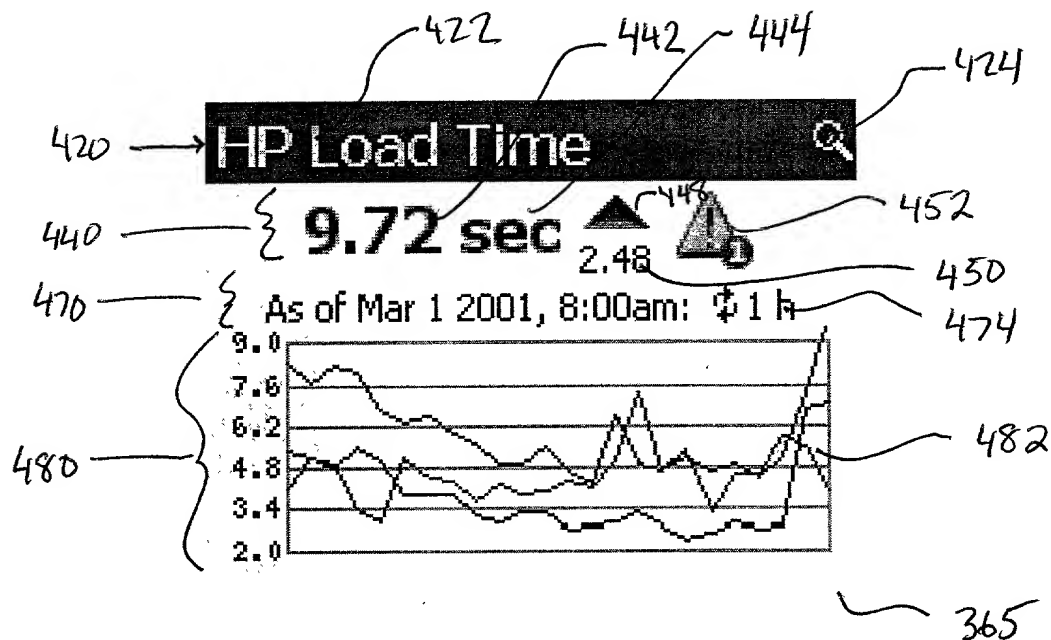


Figure 7

500

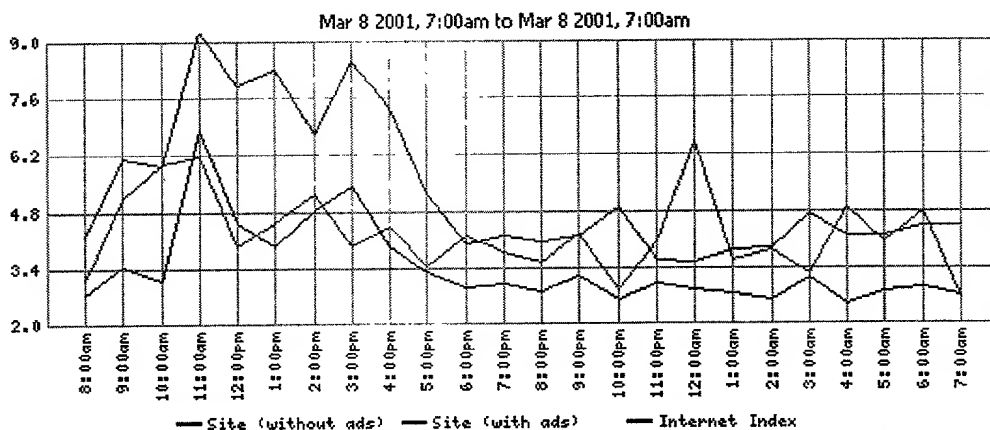
XOR VISION RT

close window

# Homepage Load Time Detail

502 — **2.63 sec** -0.19 — 504  
 Data Refresh Interval: 1 h  
 Timeperiod High: 6.77 } — 506  
 Timeperiod Low: 2.43 }

Graph | Table — 508



© 2000 XOR Inc., All Rights Reserved

Figure 8

600 ↘

# Homepage Load Time Chart

2.63 sec

-0.19

Data Refresh Interval: 1 h

Timeperiod High: 6.77

Timeperiod Low: 2.43

502

504

506

Graph | Table

508

| Time           | Site (without ads) | Site (with ads) | Internet Index |
|----------------|--------------------|-----------------|----------------|
| 3/8/01 6:00am  | 2.63               | 4.40            | 2.62           |
| 3/8/01 5:00am  | 2.82               | 4.40            | 4.71           |
| 3/8/01 4:00am  | 2.75               | 4.12            | 4              |
| 3/8/01 3:00am  | 2.43               | 4.12            | 4.84           |
| 3/8/01 2:00am  | 3.11               | 4.68            | 3.21           |
| 3/8/01 1:00am  | 2.53               | 3.86            | 3.80           |
| 3/8/01 12:00am | 2.68               | 3.78            | 3.53           |
| 3/7/01 11:00pm | 2.80               | 3.49            | 6.45           |
| 3/7/01 10:00pm | 2.96               | 3.55            | 3.97           |
| 3/7/01 9:00pm  | 2.53               | 4.85            | 2.80           |
| 3/7/01 8:00pm  | 3.16               | 4.15            | 4.19           |
| 3/7/01 7:00pm  | 2.76               | 4.01            | 3.47           |
| 3/7/01 6:00pm  | 2.93               | 4.14            | 3.75           |
| 3/7/01 5:00pm  | 2.85               | 3.92            | 4.15           |
| 3/7/01 4:00pm  | 3.22               | 5.18            | 3.39           |
| 3/7/01 3:00pm  | 3.90               | 7.32            | 4.37           |
| 3/7/01 2:00pm  | 5.37               | 8.46            | 3.90           |
| 3/7/01 1:00pm  | 4.77               | 6.69            | 5.17           |
| 3/7/01 12:00pm | 3.88               | 8.24            | 4.50           |

Figure 9



700 2

Ads Served Detail

3,997,586

502

Data Refresh Interval: 10 m

504

512

| Ad Position | Today     |
|-------------|-----------|
| Bottom:     | 1,026     |
| BottomLeft: | 486,738   |
| Left1:      | 126,378   |
| Left3:      | 129,380   |
| Middle:     | 499,854   |
| Position1:  | 40,723    |
| Top:        | 1,488,759 |
| TopLeft:    | 60,223    |
| TopRight:   | 1,164,505 |

Figure 10

# Sample Dashboard - Association View

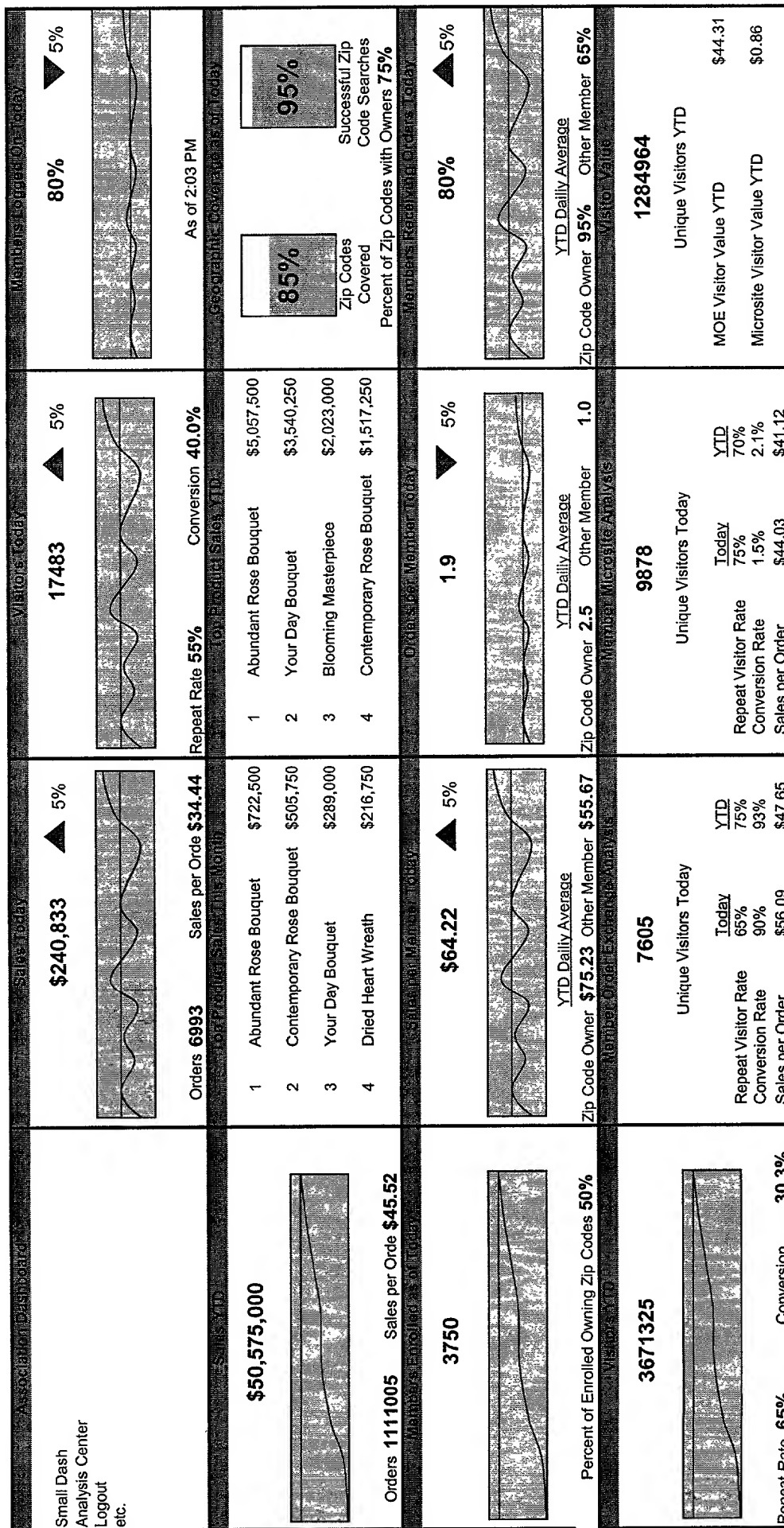


Figure 11

# Sample Dashboard - Franchise View

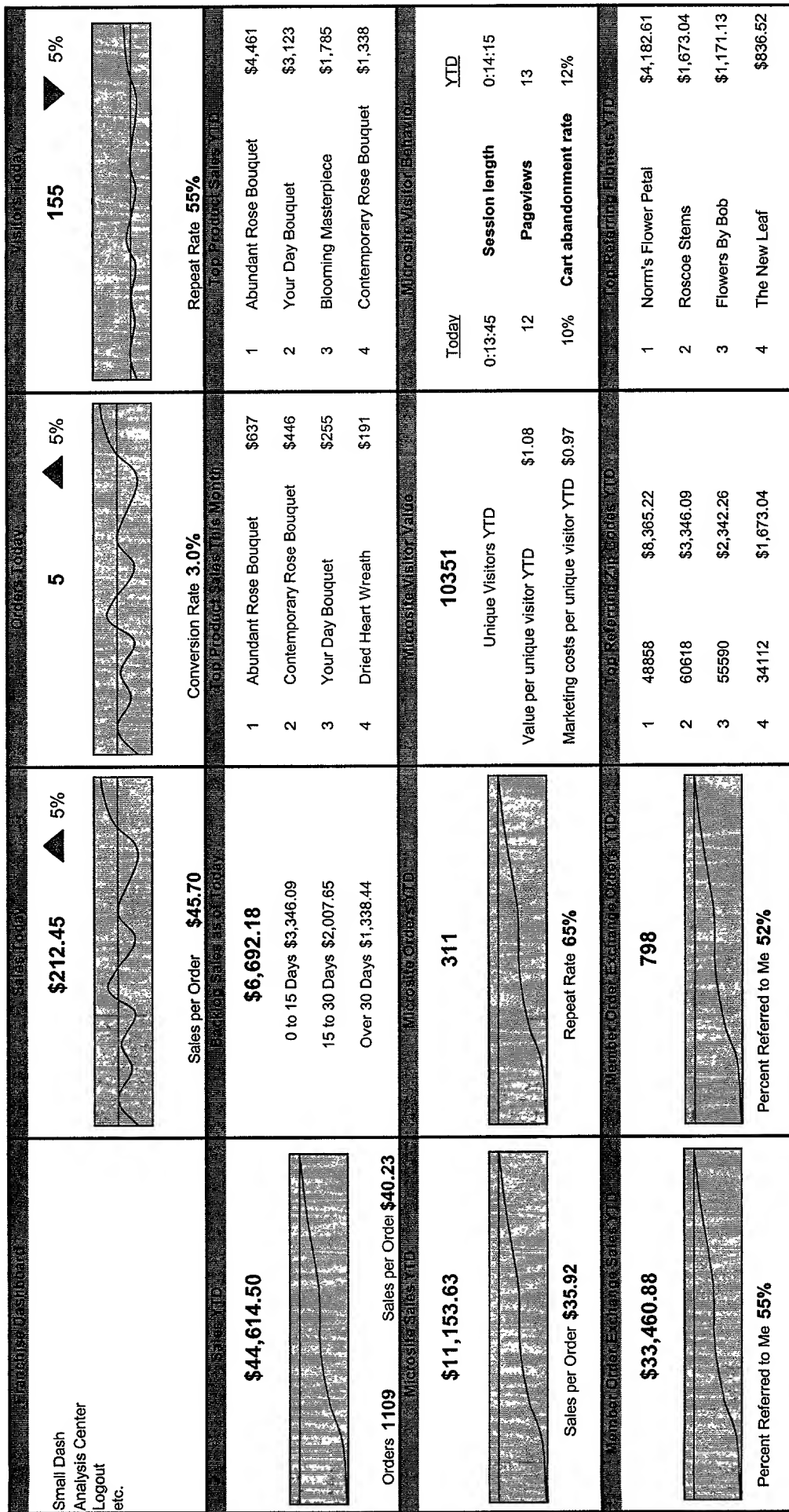


Figure 12